

EDGAR CISNEROS

GRAPHIC DESIGNER

JOB EXPERIENCE

Rhapsody Coffee / Graphic Designer

March 2020 - PRESENT, Chico, CA

Worked as the sole designer to redesign product branding, producing packaging that is currently on the shelves at 25+ different locations. Built and designed a fully responsive e-commerce website for client. Developed artwork and layout for print and digital applications. Worked with client to develop brand recognition. Led production of marketing material for social media and potential wholesalers.

Branding Packaging Design Web Design Photography

NorCal Nitro / Graphic Designer

June 2020 - PRESENT, Chico, CA

Worked with an existing local brand to produce marketing material, update the website, and create a short ad to promote the company identity. Worked closely with founders to identify key demographics and developed a marketing strategy.

Marketing Materials Photography Motion Design

JEEPTRAIL PRINTING / Freelance T-Shirt and Logo Designer

March 2019 - PRESENT, Chico, CA

Collaborated with owner to design and prepare artwork for screen printing. Created presentations for clients, showing concepts and renderings for customer review.

Artwork Preparation Presentation Design Collaboration

Home Depot / Specialty Department Supervisor

October 2013 - PRESENT, Chico, CA

Started as a seasonal part-time associate, eventually becoming a kitchen designer, then supervisor. Worked with clients to design and bring to life their dream projects. Met and maintained relationships to generate sales. Received many awards including top designer in the North Pacific District, generating over one million in sales. Promoted to lead our specialty department, managing a large team that continued to rank first in the area.

Sales Leadership Skills Team Management

REFERENCES AVAILABLE BY REQUEST.

CONTACT

Phone

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Email

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Languages:

English & Spanish

Website:

cisnerosdesigns.com

EDUCATION

2020 Bachelor of Arts in Communication Design with an Emphasis in Graphic Design

2018 California State University, Chico

2016 Butte College - General Education

COMMUNITY SERVICE

Team Depot / Home Depot Pacific North District

2016 - PRESENT, Chico, CA

Volunteering in several local community projects organized by Home Depot's "Team Depot" program. This program is proudly committed to better our community and serve our veterans by assisting aid both is funding and manpower to complete local remodel projects.

INTERESTS

Music

Chico, CA

12+ years of playing guitar, drums, bass, and annoying my neighbors.

Photography

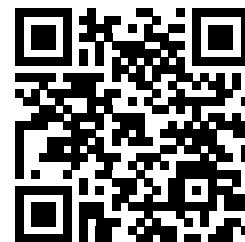
Chico, CA

5+ years of photography experience for both recreational and commercial client work. One of my biggest loves is black and white film photography.

Running

Chico, CA

After moving to the beautiful city of Chico, California, I fell in love with running and hiking the amazing trails our area has to offer.



Scan for Portfolio!